

Position: Intern

Location: Cincinnati, Ohio

Division: Marketing / Promotions

Description:

A 3 to 6 month college level internship with primary responsibilities including, but not limited to: corresponding with vendors and/or venue organizations regarding upcoming concerts or station promotional events. Assist with the distribution of marketing materials, event planning, and general office projects. Providing administrative support, and assisting the Director of Promotions & Marketing with the implementation of the marketing plan.

Qualifications:

To qualify for a Marketing / Promotions internship at Radio One, Inc. applicants must be currently enrolled in a college degree program and eligible to earn internship credit. A major in Marketing, Business, Broadcasting, Communications or Entrepreneurial studies preferred. Applicants must be 18 years or older and possess a valid school identification. Applicants must possess excellent communication skills and the ability to thrive in a fast-paced environment. Must be organized, self motivated, energetic and a dependable team player.

Responsibilities:

- Assist with research and analysis on marketing strategies
- Assist with market research
- Assist with the coordination and implementation of promotional events
- Assist with special marketing projects as assigned
- Assist with promotions and marketing events
- Assist with data collection & retention of radio contest winner's information
- Assist with research for On-Air personalities
- Assist with web services with programming and promotional content
- Assist with administrative duties, such as filing, photocopying and collating

Benefits:

As an intern, you can benefit from a generous internship program designed to provide you with experience to prepare you for a career in marketing. You will be assigned an intern host who will oversee your work, and help identify your program goals. You will receive ongoing mentorship and training throughout your program to support your professional development. You will receive hands on experience in your field of study and have an opportunity to network with experienced professionals.

How to Apply:

Download and complete the application and include; college transcripts, proof of internship participation eligibility, and resume. Mail or drop off the application at the Radio One offices located at 705 Central Ave, Suite 200, Cincinnati, Ohio 45202. If you have any questions email tkullum@radio-one.com or call (513) 679-6000.

Receipt of your completed application does not guarantee placement within the Radio One, Inc. Internship Program. However, if the management team within the market is interested in speaking with you our Internship Coordinator will contact you and provide you with more information

Radio One is an Equal Opportunity Employer