



**Blue Chip Broadcasting, L.P. – Cincinnati, OH**  
**WDBZ-AM, WIZF-FM, WMOJ-FM**  
**EEO PUBLIC FILE REPORT**  
**June 1, 2008 – May 31, 2009 [1]**

**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	African American Media Incubator 2164 Wisconsin Avenue, NW Washington, DC 20007 (202) 342-6667 Fax	N	0
2	American Women in Radio and Television 8405 Greensboro Drive, Ste. 800 McLean, VA 22102 (703) 506-3266 Fax	N	0
3	Asian American Journalists Association 1182 Market Street, Ste. 320 San Francisco, CA 94102 (415) 346-6343 Fax	N	0
4	The Association for Women in Communications, Inc. 780 Ritchie Highway, Ste. 28-S Severna Park, MD 21146 (410) 544-4640 Fax	N	0
5	Black Broadcasters Alliance 3474 William Penn Hwy. Pittsburgh, PA 15235 (412) 829-0313 Fax	N	0
6	California Chicano News Media Association 3800 S. Figueroa Street Los Angeles, CA 90037 (213) 743-4989 Fax	N	0
7	National Association of Black College Broadcasters P.O. Box 3191 Atlanta, GA 30302 (404) 523-5467 Fax	N	0

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8	National Association of Black Journalists 8701A Adelphi Rd. Adelphi, MD 20783 (301) 445-7101 Fax	N	0
9	National Association of Hispanic Journalists 1000 National Press Building Washington, DC 20045 (202) 662-7144 Fax	N	0
10	National Association of Minority Media Executives 1921 Gallows Road, Ste. 600 Vienna, VA 22182 (703) 893-2414 Fax	N	0
11	National Black Media Coalition 1738 Elton Road, Ste. 314 Silver Spring, MD 20903	N	0
12	National Lesbian and Gay Journalists Association 1420 K Street, NW, Ste.910 Washington, DC 20005 (202) 588-1818	N	0
13	Native American Journalist Association University of South Dakota 414 E. Clark Street Vermillion, SD 57069 (866) 694-4264 Fax	N	0
14	Native American Public Telecommunications P.O. Box 83111 Lincoln, NE 68501 (402) 472-8675 Fax	N	0
15	South Asian Journalists Association C/O Columbia Graduate School of Journalism 2950 Broadway New York, NY 10027	N	0
16	Corporate Website – <a href="http://www.radio-one.com">www.radio-one.com</a>	Y	4

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17	Word-of-Mouth (which includes referrals from vendors, clients, former work associates and casual acquaintances)	Y	2
18	Internal Promotion	Y	3
19	Internal Referral	Y	7
20	Local Newspaper- Cincinnati Enquirer 312 Elm St., Cincinnati, OH 45202 513-768-8420	Y	0
21	Trade Publication	Y	0
22	Internet Recruitment - <a href="http://www.monster.com">www.monster.com</a>	Y	0
23	Career Builder.com	Y	0
24	On-Air Radio Advertisement	Y	0
25	Multi-cultural Job Fair @ Crossroads Community Church October 13, 2008	Y	1
26	Multi-cultural Job Fair @ Crossroads Community Church April 13, 2009	Y	0
27	Local websites: WMOJ.COM, WIZFM.COM, 1230THE BUZZ.COM	Y	0
28	Greater Cincinnati African American Chamber of Commerce 2945 Gilbert Avenue Cincinnati, Ohio 45206	Y	0
29	Radio & Records P.O. Box 515408 Los Angeles, CA 90051	Y	1
30	Walk – In / Call – In	Y	0
31	Northern Kentucky University, Media Services Nunn Drive, Highland Heights, KY 41099	Y	0
32	Cincinnati Herald Newspaper Walter Sesh	Y	0
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			<b>18</b>

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	Multi Cultural Job Fair	Radio One, Inc., representing WDBZ-AM and WIZF-FM, WMOJ-FM at Crossroads Community Church, on October 13, 2008.
<b>2</b>	Multi Cultural Job Fair	Radio One, Inc, representing WDBZ-AM and WIZF-FM, WMOJ sponsored at Crossroads Community Church, April 13, 2009.
<b>3</b>	Versatility Training	Lawrence Dunford trained with all staff on communication, conflict resolution, and neighborhood specialty held November 17 & 18, 2008.
<b>4</b>	Internship Program	WDBZ-AM and WIZF-FM; WMOJ-FM foster a comprehensive Internship program with college students. This program incorporates training in all areas of the radio station: Sales, Production, Business, on-air, and promotions and Marketing.
<b>5</b>	Website Recruitment	For local job vacancies, WDBZ-AM and WIZF-FM; WMOJ-FM refers listeners and potential employees to the Corporate website <a href="http://www.radio-one.com">www.radio-one.com</a> and local sites.
<b>6</b>	Radio One online trainings	All staff participated in online trainings in March/April 2009: Managing Workplace Stress; Workplace Diversity; Preventing Discrimination & Harassment; Email & Internet Use
<b>7</b>	Radio One online trainings-Department Heads	All department heads participated in online trainings: Understanding Progressive Discipline, June 2008; Managing Within the Law, February 2009

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